
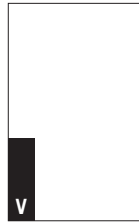
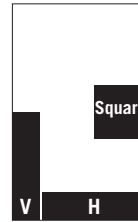



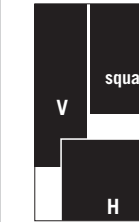




The Sentinel Ad Sizes & Rates

If you have any questions please call your ad representative (503) 706-7190

								
1 Unit	1.5 Units	2 Units	3 Units	4 Units	5 Units	6 Units	10 Units (half page)	20 Units (full page)
Width x Height 1 Unit V 1.85" x 2.94"	Width x Height 1.5 Unit V 1.85" x 4.47"	Width x Height 2 Units V 1.85" x 6"	Width x Height 3 Units V 1.85" x 9.065"	Width x Height 4 Units V 1.85" x 12.125"	Width x Height 5 Units V 3.825" x 7.53"	Width x Height 6 Units V 3.825" x 9.065"	Width x Height 10 Units H 9.75" x 6"	Width x Height 20 Units 9.75" x 12.125"
1 Unit H 3.825" x 1.41"		2 Units Square 3.825" x 2.94"	3 Units Square 3.825" x 4.47"	4 Units Square 3.825" x 6"	5 Units H 9.75" x 2.94"	6 Units Square 5.8" x 6"		
		2 Units H 7.75" x 1.41"	3 Units H 5.8" x 2.94"	4 Units H 7.75" x 2.94"		6 Units H 7.75" x 4.47"		

PLEASE NOTE

For ad sizes not listed above please ask your ad representative.

All Camera-Ready ads must be in the correct dimensions, at 300dpi and in either a pdf, tiff, jpeg or eps format.

NO ADS CREATED IN MICROSOFT WORD, WORKS AND/OR PUBLISHER WILL BE ACCEPTED.

All photos, illustrations and/or logos provided for ads to be built must be at 300dpi. **Please no images pulled from the web.**

Ads on contract are allowed minor changes each month. However it is not the Sentinel's responsibility to contact the ad client about changes. ADS WILL RUN AS IS IF CLIENT DOES NOT REQUEST CHANGES BY THE 15TH.

*Only two revisions allowed.

AD RATES

Design/ Setup fee for ads we design or redesign is \$15 per half hour of design time.

Non-profit Discount is 20%

Contract Discount at 3 months is 5%

Contract Discount at 6 months is 15%

Contract Discount at 12 months is 25%

SENTINEL MONTHLY AD RATES

Units	Rate	3 Months	6 Months	12 Months
1	\$90.00	\$85.50	\$76.50	\$67.50
1.5	\$135.00	\$128.25	\$114.75	\$101.25
2	\$177.30	\$168.44	\$150.71	\$132.98
3	\$261.90	\$248.81	\$222.62	\$196.43
4	\$343.80	\$326.61	\$292.23	\$257.85
5	\$423.00	\$401.85	\$359.55	\$317.25
6	\$499.50	\$474.53	\$424.58	\$374.63
10	\$778.50	\$739.58	\$661.73	\$583.88
20	\$1,287.00	\$1,222.65	\$1,093.95	\$965.25

Inserts: \$70 per 1000 (2000 insert minimum)

Color: Only available for 3 unit ads or larger ads. \$25 per unit